

# URBAN STAGE

"Urban Stage" is a concept for a new champagne bar at the river Seine. The fundamental idea is to take advantage of the privileged site in order to create a new hotspot with the bar acting as an urban catalyst. Therefore, the building's facade can mainly be sunk into the ground. As a consequence, the plaza is converted into a large outdoor stage. Referring to the idea of champagne the riverside was remodelled with large seating steps inspired by winery terraces.

The urban concept proposes an extension of the riverside promenade into a generous place with an expanded water front. Broad seating steps lowering down to the river provide nice views to the city focussing on the nearby Pont des Art and Pont Neuf.

Different ways lead through the site. The handicap-accessible main walk slopes slightly down via ramps and is interwoven with seating steps. Alternatively a straight way passes by the champagne bar and leads to the existing staircase as shortcut to the boulevard.

The bar's shape derives from outside parameters optimizing urban routings and inside criteria maximizing views to the river and the city. The floor plan and the facade's transparency link the inside with the outside blurring the line of private and public. The building fits in the new urban spot without being a barrier.

Due to the concept of one element the core and the roof are made of the same material creating a homogeneous form which can even be seen from the boulevard level. The ground floor is dominated by a dark wooden core that melts into the ceiling defining separate zones for seating, VIP and the bar counter. The core contains all functional areas as kitchen, cloakroom and lavatory generating a flexible open space that connects with the exterior.

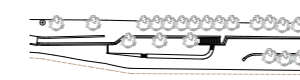
The architectural and interior atmosphere is of modern elegance and simplicity. A glass facade with a polished stainless steel construction frames the outside. The interior is dominated by dark stained macassar wood and combined with light marble and terrazzo. The furniture is graded in greyish colours for leather and fabric upholstery serving a warm and cosy atmosphere while seating next to the water.

The building itself fits respectfully into the context creating a new urban attraction overlooking the river Seine. The spatial concept and the use of materials set the scene for a modern classical urban bar paying tribute to champagne as a sophisticated and elegant drink.

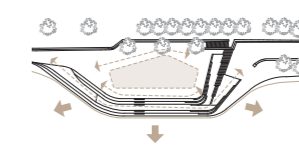


## URBAN CONCEPT

ACTUAL RIVERWALK



EXTENSION AND ROUTE GUIDANCE



OPEN STAGE IN SUMMER



## SPATIAL CONCEPT

SHELTER

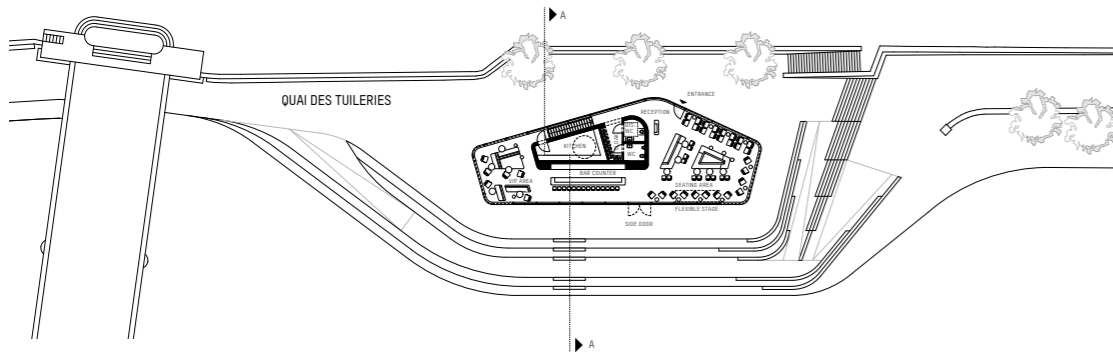
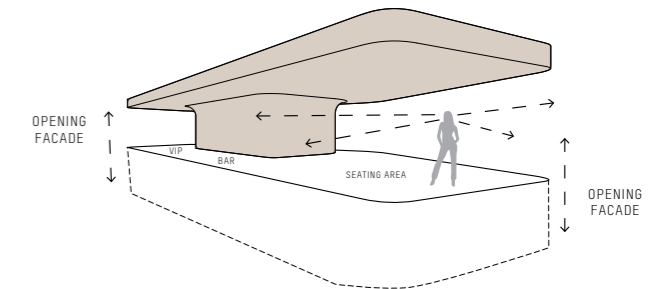
An overall wooden roof forming out of the functional core shelters the bar interior.

SPACE DIVIDER

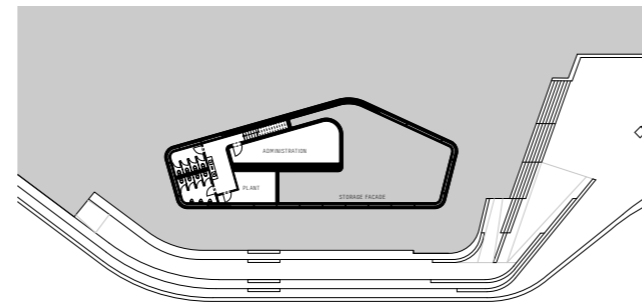
The functional core contains kitchen, cloakroom and toilets. Its position creates three different zones for seating, bar and VIP.

CURTAIN

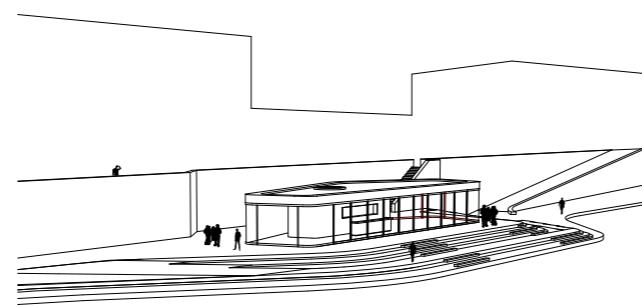
The facade can be mostly sunk into the ground in order to merge the bar with the plaza and to open the bar as an urban stage to the public.



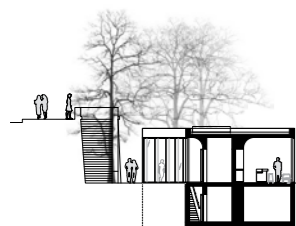
GROUND FLOOR



BASEMENT



PERSPECTIVE FROM PONT DES ART



SECTION A-A

ENTRANCE	23,5 sqm
CLOAKROOM	8,5 sqm
DISABLED TOILET	5,2 sqm
TOILET	4,9 sqm
SEATING AREA	122 sqm
MOBILE STAGE	12 sqm
BAR COUNTER	13,8 sqm
VIP AREA	51,6 sqm
KITCHEN	19,6 sqm
ADMINISTRATION	38,7 sqm
PLANT	17,3 sqm
TOILETS	42,5 sqm