



↑ | Illuminated façade

Breuninger Fabric Façade

Stuttgart

The 700-square-meter fabric façade was developed for the Breuninger flagship store to provide the building with a variable look. The timber façade is fitted with a suspended steel tube façade in front above the canopy at a height of about 5 meters. It is anchored to the existing façade structure. A rail system is fitted onto this light-weight construction to guarantee the guiding of the fabric material. The resulting corpus comfortably fits into the strongly recessed façade. The grooves between the fabric structure and the existing building sides underscore the three-dimensional nature of the design, while being in harmony with the building without becoming subordinate to it.

CONSTRUCTION FACTS
Structure: existing building. **Construction type:** curtain wall. **Material:** mesh, PVC. **Fixing:** clamped on substructure. **Special functions:** media façade, changeable, printable.

Address: Marktstraße 1-3, 70173 Stuttgart, Germany. Client: E. Breuninger GmbH & Co.. Completion: 2005. Building type: retail. Construction engineer façade: IWB Wörner.



↑ | Motif bags
↓ | Elevation

